

GENERAL INFORMATION:

- On-line registration is available at www.globalpetexpo.org/register (recommended)
- Registration is free for qualified buyers only
- Read and complete ALL appropriate sections
- This form and the two (2) required proof of business may be either:
 Faxed to 203-532-0551 or
 Scan & email to annie@americanpetproducts.org
 Mailed to Global Pet Expo/Buyer Registration, 255 Glenville Rd, Greenwich, CT 06831
- Badges will be mailed to qualified domestic attendees pre-registered by March 5, 2010
- International attendees must pre-register by February 12, 2010 to receive badges in the mail
- Registration confirmations will be emailed or faxed as requested below.
- Questions? Contact Anne Rotberg, Attendee Services Manager:
 Email: annie@americanpetproducts.org
 Phone: 203-532-3631

1. CHOOSE ONE:

- My company has NEVER sent attendees to Global Pet Expo. Complete all sections.
- My company has sent attendees previously. Proceed to Section 3.
- I'm not sure. Proceed to Section 2.

2. FIRST TIME BUYER ATTENDEES – Only qualified buyers are eligible.

Two (2) proof of business are required to qualify:

- A. REQUIRED!!** An wholesale invoice from a manufacturer or distributor for pet products purchased in quantity for resale.
- B. PLUS any one** of the options listed below – check selection:
- Business advertisement for pet products
 - Store or commercial lease verifying type of business
 - Utility bill for your business
 - Yellow pages listing in an appropriate category
 - Business license for a retail business
 - Active website address selling pet products

3. COMPANY INFORMATION: Check here if this information is an update.

PLEASE PRINT CLEARLY OR ATTACH BUSINESS CARD

COMPANY: _____

MAILING ADDRESS: _____

MAILING ADDRESS: _____

CITY: _____ STATE/PROVINCE: _____

COUNTRY: _____ ZIP/POSTAL CODE : _____

PHONE: _____ FAX: _____

GENERAL COMPANY EMAIL: _____

COMPANY WEB ADDRESS: _____

4. LIST ALL PEOPLE REQUESTING BADGES. An email address (preferred) or fax number must be provided in order to receive a registration confirmation. Please identify email from attendeeservices@globalpetexpo.org as a "Safe Sender".

NOTE: Providing an email address enables each attendee to receive a Username and Password to view their registration record, register for events, and access the interactive floor plan.

a. Key Contact: Name & Email (or FAX Number)

b. Additional: Name & Email (or FAX Number)

c. Additional: Name & Email (or FAX Number)

Check here if additional registrants' names or mailing instructions are attached.

8. SIGNATURE REQUIRED: I certify that this information is correct and if incomplete or incorrect, this application may be rejected.

Name _____ Date _____

5. BUSINESS CATEGORY. Check ONE.

This choice will appear on your show badge.

- Service Distributor**
 (A) Rack Jobber
 (B) Promotion Jobber
- Distributor**
 (C) Full-Line
 (CA) Aquatic
 (D) Other. *Specify* _____
- Wholesaler**
 (Q) Pet/Dry Goods
 (QQ) Livestock
 (QO) General Merchandise
 (OO) Other. *Specify* _____
- Mail Order Catalog**
 (E) Wholesale
 (F) Consumer
 (P) Internet Retailer/Website (*Company web address required.*)
- Mass Market Retailer**
 (I) Drug
 (J) Variety
 (K) Supermarket
 (L) Hardware
 (R) Warehouse
- Single-Unit Retailer (one location only)**
 (M) Pet/Dry Goods only
 (N) Pet/Dry Goods with animals
 (PB) Pet Boutique
 (S) Specialty
 (T) Gift
 (U) Lawn & Garden
 (V) Hardware
 (W) General Merchandise
 (DD) Feed Store
 (MM) Equine Supply
 (SA) Aquatic/Aquarium
 (X) Other. *Specify* _____
- Multi-Unit Retailer Number of Stores**
 (G) Pet/Dry Goods only
 (H) Pet/Dry Goods with Animals
 (PBB) Pet Boutique
 (SS) Specialty
 (TT) Gift
 (UU) Lawn & Garden
 (VV) Hardware
 (WW) General Merchandise
 (YY) Co-Op
 (FF) Feed Store
 (GG) Equine Supply
 (HH) Aquatic/Aquarium
 (XX) Other. *Specify* _____
- Direct Sales**
 (DT) Television
 (DS) Show Vendor
 (BB) Importer
 (CC) Exporter
 (Y) Veterinarian with retail
 (Z) Groomer with retail
 (EE) Kennel with retail
 (PP) Breeder with retail
 (TR) Trainer
 (AA) Manufacturer
 (O) Other. *Must Specify* _____

6. PLEASE CHECK THE FOLLOWING CATEGORIES FOR ITEMS YOU PURCHASE. (check all that apply)

- Bird Dog Fish Reptile
- Cat Equine Small Animal

7. PLEASE INDICATE YOUR COMPANY'S GROSS ANNUAL SALES

- Less than \$500,000 \$500,001 - \$2,000,000
- \$2,000,001-\$5,000,000 \$5,000,001-\$10,000,000
- Over \$10,000,00

MANUFACTURERS' REPRESENTATIVES:

- All Manufacturers Representatives must register on-line at www.globalpetexpo.org/mfrrep
- **NOTE:** Manufacturers Representatives are NOT manufacturers.
- Manufacturer Representative companies registering for the first time must be prepared to identify the exhibiting APPA Members they represent. This information will be verified prior to qualification.
- Manufacturers may only exhibit at Global Pet Expo and they must be members of APPA. Membership information is available at www.americanpetproducts.org.