



# 21 REASONS



## WHY BUYERS NEED TO ATTEND GLOBAL PET EXPO!

**WHEN:** March 25-27, 2010

**WHERE:** Orange County Convention Center, Orlando, Florida

[www.globalpetexpo.org](http://www.globalpetexpo.org)



### What you will see:

- ① 850 TOP Pet Product Manufacturers – Find all the products to keep your business vital and growing.
- ② More than 800 new products introduced at “New Products Showcase” by first-time exhibitors as well as trendsetters.
- ③ Your vote counts to determine the “Best In Show” at New Products Showcase.
- ④ Don't miss “What's New!”, a special section for first time exhibitors.
- ⑤ Discover new trends in the industry.
- ⑥ The Boutique at Global Pet Expo offers trendy and fashionable items.
- ⑦ Everything Aquatic is uniquely designed to highlight exciting new products, new suppliers and new trends in the Aquatic World.
- ⑧ Visit the newest addition to the Show, The Natural Pet at Global Pet Expo. Buyers will find all the latest, premium natural pet products that are healthy, organic and environmentally friendly for pets today.

### Who you will meet:

- ⑨ It is the perfect opportunity for face-to-face encounters to develop valuable relationships and learn more about the products.
- ⑩ Meet more new suppliers and refresh relationships with known suppliers.
- ⑪ Network with other buyers.

### Added-Value and Savings:

- ⑫ Free registration for all qualified buyers.
- ⑬ Pet Product Retailer Summit provides retailers a unique opportunity to openly exchange ideas and network with one another. **FREE**
- ⑭ The Pet Industry Breakfast will feature APPA's President Bob Vetere who will offer a valuable inside view of the pet industry. *Sponsored by*  **FREE**
- ⑮ Take advantage of discounted hotel rates. Maps and on-line reservations available at [www.globalpetexpo.org/housing](http://www.globalpetexpo.org/housing). Book early for the best selection of hotels and rates.
- ⑯ Over 3,000 new products launched throughout the show.
- ⑰ Attend educational seminars to uncover hidden assets in your business and help drive customers to your front door. Schedule and registration available at [www.globalpetexpo.org/seminars](http://www.globalpetexpo.org/seminars).
- ⑱ Attend the pet industry's largest Networking Reception. *Sponsored by*  **FREE**

### Service You Get:

- ⑲ Plan your time using valuable tools like the interactive floor plan and Exhibitor List to search by product and/or by exhibitor.
- ⑳ Badges sent in the mail to all domestic buyers registered by March 5, 2010 and international buyers registered by February 12.
- ㉑ Watch for the announcements of free webinars designed to help you maximize your Show experience and build your business.

**Build and Strengthen Your Connections at Global Pet Expo!**

