

**Why a Veterinarian Should Attend
Global Pet Expo 2010
March 25-27, 2010, Orange County Convention Center
Orlando, FL**



www.globalpetexpo.org

1. According to the 2009-2010 APPA National Pet Owner Survey, pet owners rely on veterinarians as an important source of information about new products. Attending the show can help vets become the source of information that their clients depend on.
2. More new products are introduced at Global Pet Expo than any other pet product trade show.
3. Exhibitors include manufacturers of all types of products for the health and well-being of pets, including:
 - Food & treats
 - Pharmaceuticals & over-the-counter remedies
 - Training devices
 - First-aid kits
 - Micro-chips
 - And much more
4. Global Pet Expo provides a unique opportunity to have a dialogue with manufacturers to learn more about their products.
5. A growing number of veterinarians are recognizing the financial benefits of offering selected items for sale to their clients, whether it's for the latest vitamins & supplements, special treats, shampoo, or even a new collar or leash.
6. To be register for Global Pet Expo, go to www.globalpetexpo.org/register. Veterinarians may provide proof of professional status to qualify.

