

Why YOU Need to Be Here

Click here to find out why:

www.globalpetexpo.org/21buyerreasons



**Global
Pet Expo™**

February 29 - March 2
Orange County Convention Center
Orlando, Florida

Get Ready To Go:

- **Pre-register for your badge.** Go "Green" with us and opt to print your badge on-site. (Be sure to pack your Registration Confirmation. You will need the barcode on it.)
- **Reserve your hotel room,** get the best rates and have access to the free shuttle buses. Use our official travel vendor website: <http://globalpetexpo.org/hoteltravel.asp>.
- **Please review the Show Rules.** No pets. No children under 16 are permitted on the show floor.
- **Childcare information** available at www.kiddiecorp.com/appakids.htm.
- **Set your goals and plan your time:**
 - Decide which exhibitors you definitely want to visit
 - Make a list of products you plan to purchase
 - Put the *New Products Showcase* on your list of stops
 - Choose the seminars you want to attend
- **Know your inventory needs.** Planning makes more efficient and cost effective purchasing. It helps keep you on budget.
- **Pre-register for seminar tickets** to take advantage of discounts.
- **Consider bringing employees** who would benefit from the great show experience and seminars.
- **Plan your route.** Use the interactive floor plan and the Exhibitor List to locate exhibitors and our Specialty Sections.
- **Review the promotional material** you have received to learn about new products and show specials.
- **Pack plenty of business cards,** comfortable shoes and casual business attire.

*You can't afford
to miss it!*

At the Show

- **Use the FREE shuttle buses** to and from designated show hotels. Schedule available on-site.
- **FIRST STOP REGISTRATION.** (West Building – Hall B – Level 1)
- **Pre-Registered with No Badge:** Print out your badge at the Pre-Registered counter. Use your Registration Confirmation printout, or your smart phone.
- **Pre-Registered and Have a Badge:** Get your badge holder at the Pre-Registered counter.
- **Not Registered but Pre-Qualified:** Bring photo ID & business ID to a Pre-Qualified counter.
- **Not Pre-Qualified:** Bring two proof of business documents as specified on our website under the "Attendee Qualification" section www.globalpetexpo.org/register.
- **Pick up your Show Directory, Floor Plan Map & City Guide, Schedule-of-Events** at Registration.
- **Use this QR code** to download the Global Pet expo mobile site for real-time show information.
- **Wear your badge** in plain sight. Corrections or revisions available at HELP Desk.
- **Be sure exhibitors can scan your badge.**
- **Keep track of the orders you place,** so you stay within your budget.
- **Take breaks.** There is so much to see, you have to pace yourself so you won't miss a thing.
- **Review the educational seminar schedule.** Attend as many as you can to bring home new ideas for your store and your employees.
- After the show be sure to **attend the Networking Reception,** Wednesday, 6:00pm – 7:30pm, located on Level 1 of the Orange County Convention Center.



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Incorporated

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- Be sure to **attend the Global Pet Expo Annual Breakfast**, Thursday morning at 8:00am. Winners of the inaugural Retail Excellence Awards will be announced.
- Remember to **vote for the Best New Products** by 2pm on Thursday at the New Products Showcase. Then don't forget to return to see the "Best in Show" Awards presentation at 5pm.
- Don't miss the **FREE Retailer Idea Exchange and complimentary breakfast** on Friday morning at 8:00am. Pre-registration required.
- **Stop by The APPA Professional Women's Network event** Friday, March 2, at 8:00am, for a hot breakfast and seminar.
- **Pace the time you spend in each booth.** Focus on new suppliers and categories that are important to you.
- Be sure to take time to **visit booths in the peripheral areas of the show floor.** You will often see smaller and newer companies with unique product offerings.
- **Leave your luggage in the drop off area**, located in the Registration area so you can leave for the airport right from the Convention Center.
- **Check your email for daily show highlights** from Global Pet Expo TV broadcast videos from the show floor.
- **Watch and follow the Twitter-stream** at **#globalpetexpo**.

After the Show

- **Download the list of exhibitors** who scanned your badge: www.expobuyerlink.com.
- **Review materials** you collected and follow-up with the vendors you met at the show.
- **If you need it**, exhibitor contact information is available **to qualified buyers who attend the show** at <http://globalpetexpo.org/exhibitor/exhibitorlist.asp>. (Login is required.)
- **Follow-up with contacts you made.** Stay connected with those who offer valuable business relationships/resources.
- **Keep your contact information current** with Global Pet Expo, so you don't miss important industry news and notifications.
- **Share your experience with us** and others on Facebook, Twitter and LinkedIn.
- **PLEASE fill out our post-show questionnaire**, it will be emailed to you after the show. Your feedback is essential in helping us continue to improve the show year after year.
- **Mark your calendar for 2013!** Global Pet Expo 2013 will be February 20 – 22, in Orlando, FL

SHOW INFORMATION AND INDUSTRY RESOURCES ALWAYS AVAILABLE AT:
www.globalpetexpo.org.

BUYER Quick Links

- ✓ **Why you shouldn't miss out:**
http://www.americanpetproducts.org/Uploads/GPE2012/21BuyerReasons_2012.pdf
- ✓ **Qualify and Register:**
<http://www.globalpetexpo.org/register>
- ✓ **Travel Arrangements:**
<http://globalpetexpo.org/hoteltravel.asp>
- ✓ **Childcare info:**
www.kiddiecorp.com/appakids.htm
- ✓ **Exhibitors who scanned your badge:**
www.expobuyerlink.com
- ☐ **Exhibitor List:**
<http://globalpetexpo.org/exhibitor/exhibitorlist.asp>
- ☐ **Twitter-stream** at **#globalpetexpo**

