



DEADLINE CHECKLIST

Dates subject to change.

- Booth Application Available Online 06/07/11
- **Last day to submit Booth Space Application and 50% deposit in order to be assigned space based on Priority Points 07/31/11**
- Full payment required with submission of Booth Space Application 08/01/11
- Booth assignment notification online 10/03/11
- Exhibitor Marketing Tools available online 11/18/11
- New Product Showcase entry process available online 11/18/11
- **Balance for booth space due 11/07/11**
- Last day for booth cancellation with refund less processing fee 11/07/11
- Exhibitor badge ordering available online 11/18/11
- Exhibitor Services Manual available for download 12/07/11
- **Booth price changes to \$23.00 per square foot 12/29/11**
- Trade Show Directory listing deadline 01/09/12
- Deadline to order complimentary preprinted stickers 02/01/12
- Deadline for discounted rates from Orange County Convention Center (OCCC) orders 02/04/12
- Deadline for discounted rates from General Services Contractor (GES) orders 02/06/12
- Last day to order exhibitor badges online 02/10/12
- Last day for shipment to be received at the GES warehouse 02/22/12
- Deadline to register for the Allan L. Levey Golf Tournament 02/25/12
- First day for shipments to arrive at show site 02/27/12
- **Last Day for New Products Showcase entries 02/28/12**