



February 29 - March 2, 2012
Orange County Convention Center
Orlando, Florida



PLEASE NOTE: Registration is FREE for qualified buyers only. (See section 2.)
For your convenience, we recommend using our EASY on-line registration at
www.globalpetexpo.org/register.

SECTION 1. TYPE OF REGISTRATION

Check the one that applies to you **AND** complete the sections as instructed.

- My company has NEVER sent attendees to Global Pet Expo. Complete all sections.
- My company has sent attendees previously. Complete Sections 3 through 5.
- I'm not sure if anyone from my company has ever attended. Complete all sections.
- I am a manufacturer's representative. You must register online **ONLY** at www.globalpetexpo.org/mfrep.

Please note: Manufacturer's representatives are NOT manufacturers, they cannot exhibit and when registering for the first time must identify the exhibiting APPA Members they represent. This information will be verified prior to qualification. Only manufacturers who are members of APPA are eligible to exhibit. Membership information is available at www.AmericanPetProducts.org.

SECTION 2. FIRST TIME ATTENDEES ONLY

If this is the first time someone from your company is attending Global Pet Expo, your company must first qualify. To qualify as a buyer, complete this form **AND** submit **TWO** proof-of-business documents as indicated below:

- 1. ONE (Required)** wholesale invoice from a manufacturer or distributor showing pet products purchased in quantity for resale.
- 2. Plus ONE (Your Choice)** of the following documents: Please check to indicate your selection.
 - Business advertisement for pet products
 - Utility bill for your business
 - Store or commercial lease
 - Yellow pages listing in an appropriate category
 - Business license for a retail business
 - Active website address selling pet products
- 3. Complete this registration form and submit all documents as instructed in Section 5.**

SECTION 3. YOUR COMPANY INFORMATION

Check here if this information is an update. Please print clearly or attach business card.

COMPANY: _____

MAILING ADDRESS: _____

MAILING ADDRESS: _____

CITY: _____ STATE/PROVINCE: _____

COUNTRY: _____ ZIP/POSTAL CODE : _____

PHONE: _____ FAX: _____

GENERAL COMPANY EMAIL: _____

COMPANY WEB ADDRESS: _____

PIDA INFORMATION:

DISTRIBUTOR CODE: SALES REP: _____

OR COMPANY NAME: _____

SECTION 4. ATTENDEE BADGE INFORMATION

List each attendee's name and email address or fax number. Individual confirmations will be sent accordingly (fax or email), and will include individual logins to our website for access to the interactive floor plan, exhibitor list and seminar/event registration. Please "white list" attendeeservices@globalpetexpo.org in your spam filter. Each Registration Confirmation will display a bar code that may be used to print out badge on-site.

a. KEY CONTACT: Name & Email or FAX Number

b. ADDITIONAL: Name & Email or FAX Number

c. ADDITIONAL: Name & Email or FAX Number

Check here if additional registrants' names or mailing instructions are attached.

SECTION 3a. BUSINESS CATEGORY

This choice will appear on your show badge. Check only ONE.

- Service Distributor**
(A) Rack Jobber (B) Promotion Jobber
- Distributor**
(C) Full-Line (CA) Aquatic
(D) Other. Specify _____
- Wholesaler**
(Q) Pet/Dry Goods
(QQ) Livestock
(QO) General Merchandise
(OO) Other. Specify _____
- Mail Order Catalog**
(E) Wholesale (P) Internet Retailer/Website
(F) Consumer (Company web address required.)
- Mass Market Retailer**
(I) Drug (L) Hardware
(J) Variety (R) Warehouse
(K) Supermarket
- Single-Unit Retailer (one location only)**
(M) Pet/Dry Goods only (V) Hardware
(N) Pet/Dry Goods with (W) General Merchandise
Animals
(PB) Pet Boutique (DD) Feed Store
(S) Specialty (MM) Equine Supply
(T) Gift (SA) Aquatic/Aquarium
(U) Lawn & Garden
(X) Other. Specify _____

- Multi-Unit Retailer. # of Stores:**
- (G) Pet/Dry Goods only (VV) Hardware
(H) Pet/Dry Goods with (WW) General Merchandise
Animals
(PBB) Pet Boutique (YY) Co-Op
(SS) Specialty (FF) Feed Store
(TT) Gift (GG) Equine Supply
(UU) Lawn & Garden (HH) Aquatic/Aquarium
(XX) Other. Specify _____

- Other**
- (DT) Television (Z) Groomer with Retail
(DS) Show Vendor (EE) Kennel with Retail
(BB) Importer (PP) Breeder with Retail
(CC) Exporter (TR) Trainer
(Y) Veterinarian (AA) Manufacturer
with Retail
(O) Other. Must Specify _____

SECTION 3b. PURCHASING CATEGORIES

Check all categories of the pet products you plan to purchase. Please check ALL that apply.

- Bird Dog Fish Reptile
 Cat Equine Small Animal

SECTION 3c. ANNUAL PET PRODUCT SALES

Please indicate your company's gross annual sales of Pet Products.

- Less than \$500,000 \$500,001 - \$2,000,000
 \$2,000,001 - \$5,000,000 \$5,000,001 - \$10,000,000
 Over \$10,000,000

SECTION 5. SUBMIT COMPLETED FORMS AND DOCUMENTS

Completed registration forms and any accompanying qualification documents may be submitted in one of three ways:

- ~ Fax to: 203-532-0551
- ~ Scan and Email to: buyers@globalpetexpo.org
- ~ Snail Mail to: Global Pet Expo/Buyer Registration, 255 Glenville Rd, Greenwich, CT 06831

Questions?

Email: buyers@globalpetexpo.org
Call: Annie Rotberg, Attendee Services Manager, at 203-532-3631