



Reasons Why Buyers Attend Global Pet Expo!

The Pet Industry's Largest Annual Trade Show



Global Pet Expo™

February 29 - March 2, 2012

Orange County Convention Center
Orlando, Florida

What you will see:

- 1) 900 TOP pet product manufacturers – Find all the products to keep your business vital and growing.
- 2) More than 3,000 new products launched at the show.
- 3) Your vote counts to determine the Best In Show at New Products Showcase.
- 4) Don't miss What's New!, a special section for first-time exhibitors.
- 5) Discover emerging trends at the first show of the new year.
- 6) The Boutique at Global Pet Expo boasts aisles of glitz and glamour.
- 7) Everything Aquatic is swimming with exciting new products and trends for the aquatic world.
- 8) The Natural Pet at Global Pet Expo has the latest, premium natural, healthy, organic and environmentally friendly products for pets today.
- 9) The International Pavilion is your destination for global products. See the latest products from around the world.

Who you will meet:

- 10) Take advantage of face-to-face encounters to develop valuable relationships and learn about the products.
- 11) Meet new suppliers and renew relationships with known suppliers.
- 12) Network with other *qualified* buyers.



Added-Value and Savings:

- 13) Free registration for all *qualified* buyers.
- 14) Retailer Idea Exchange provides retailers a unique opportunity to network and swap ideas. **FREE**
- 15) The Pet Industry Breakfast will feature APPA's President Bob Vetere, who always provides valuable insights about the pet industry and the HABRI Initiative. **FREE**
- 16) Take advantage of discounted hotel rates. Maps and on-line reservations available at www.globalpetexpo.org/housing. Book early for the best selection of hotels and rates.
- 17) Follow the buzz about Global Pet Expo on Facebook, Twitter and on our smartphone mobile site.
- 18) A premier line-up of educational seminars available to retailers.
- 19) Attend the pet industry's largest networking reception. **FREE**

Service You Get:

- 20) Plan your time using valuable tools like the Interactive Floor Plan and exhibitor list to search by product and/or by exhibitor.
- 21) Monthly buyer alert emails with valuable industry news and show information.



APPA
American Pet Products Association

PIDA
Pet Industry Distributors Association

www.globalpetexpo.org