

# APPA Member Marketplace

Your Benefits Unleashed

## APPA MEMBER BENEFITS PACKAGE

Depending on whether you are a domestic or international manufacturer, importer, manufacturers' representative or a supplier of companion animals, your APPA membership benefits include:

- **ADP Payroll Processing Services** Up to 25% discount for new or existing customers with the #1 provider in the industry.
- **AIP Commercial Debt Collection** Increase your net recovery, rates as low as 25% with no contracts, contingency only.
- **APPA's Global Opportunities Education Series** Educational webcasts and seminars on pertinent topics exclusively for APPA members.
- **APPA National Pet Owners Survey** Highlights industry trends, demographic information and tools you need to make important sales and marketing decisions.
- **APPA's Products and the Law** Product issues alerts and legislative and regulatory news reports.
- **APPA Referral Network** An excellent online source that can generate numerous business opportunities and sales leads for your company.
- **APPA SmartBrief** Stay ahead of the curve with important news and policies affecting the pet industry.
- **Benefit Together Health Care Program** Pre-negotiated health and wellness discounts from 15% to 50% with "Best in Class" national providers for dental, vision, chiropractic - even veterinarian services, and more!
- **Careerbuilder Job Postings** Deeply discounted job postings to attract, hire, and retain top talent.
- **Constant Contact Email Marketing** FREE 60-day trial and discounts up to 25% off email marketing services.
- **E-Update** APPA's weekly e-newsletter provides you with valuable APPA news and pertinent industry information.
- **Euromonitor Global Market Research Solutions** Offers a unique combination of specialized industry knowledge and in-country research expertise.
- **Export-Import** Consulting services and solution center, including ISF and C--TPAT assistance.
- **Exxon/Mobil Fuel Cards** Save 5 cents/gallon at 10,000 Exxon or Mobil branded stations.
- **Ferrellgas** Discounts on propane gas.
- **Global Pet Expo** The pet industry's largest annual trade show
- **Grainger Facility, Maintenance, and Operations Products** Discounts ranging up to 24% off catalog pricing on select products with FREE standard shipping\*.
- **Ignite Payments Credit Card Processing** Don't overpay in credit card processing fees: Receive reduced rates and a cost savings analysis of your current rates.
- **Lamprey Systems Small Parcel Auditing** Guaranteed REFUNDS on all FedEx and UPS ground, air and international failed shipments.
- **Packaged Facts** Market Summaries prepared exclusively for APPA members at a 10% discount rate.
- **Phillips 66, Conoco, 76 Fuel Cards** Save 5 cents per gallon on fuel for your business vehicles.
- **Public Relations Discount Program** Promote your products through targeted media opportunities, consumer outreach programs and discounted PR packages customized to your needs.
- **Recall InfoLink Product Recall Services** Streamlines all phases of the recall process, offering members a reliable tool in times of crisis.
- **Sprint Wireless Services** 19% discount on qualified rate plans with an average savings of 25%-35% compared to Sprint competitors.
- **Staples Office Supplies and Services** Up to 70% off office, breakroom & tech products, plus FREE shipping.
- **UBS Financial Services Solutions** Investment choices, cash and equity management lending solutions, research and education, objective advice and a wide range of wealth management expertise.
- **UniFirst Uniforms & Facilities Services** 20%-40% discount off "standard street" pricing on uniform rentals or leasing and 25% discount on catalog purchases.
- **UPS Shipping Solutions** Special discounts on shipping from small package to palletized freight, on the ground and in the air.
- **UTA Check Guarantee** Eliminate the risk of fraudulent checks and collection headaches.
- **Waste Focus Waste and Recycling Services** Average savings of 25% off waste & recycling services.
- **Wells Fargo Insurance Benefit Program** Affordable business, health and other group employee benefits and insurance solutions.
- **Wex Fuel Cards** Save up to 15%\* on fuel management expenses, and gain tighter control of your spending.



American Pet Products Association