

	PAGE	TABLE NUMBER
BACKGROUND AND PURPOSE	xiv	
METHODOLOGY AND SAMPLE	xiv	
QUESTIONNAIRE REVISIONS	xv	
DELIVERABLES	xv	
MARGIN OF ERROR	xv	
FOOTNOTES	xv	
CUSTOM REPORTS	xv	
DEMOGRAPHICS	xvi	
STORE TYPE DEFINITIONS	xvi	
UNITED STATES CENSUS REGIONS MAP	xvii	
 EXECUTIVE SUMMARY AND PET OWNERSHIP INCIDENCE		
Trended Pet Ownership	2	1
General Information about Pets • Incidence of Pet Ownership	3	1a
Highlights of the Survey	4, 5	1b
Number of U.S. Households That Own a Pet	6	2
Key Trends of the National Pet Owners Survey	7	2a, 2b
Percent Change in U.S. Households • Number of Pets Owned by Species	8	2c, 3
Trended Number of Pets Owned by Species	9, 10	3a - 3d
Average Number of Years as a Pet Owner	11	4a, 4b
Average Amount Spent to Purchase Pet	12	5
Amount Spent on Pets in the Past 12 Months	13	5a
Use of Specially Formulated Food for Dogs, Cats and Birds	14	6
Where Pets Were Obtained	15	7
Pet Bedding • Multiple Pet Ownership	16	8, 9
Cage/Crate/Carrier Ownership	17	9a
Caring for a Pet's Health	18	10
Dental Products for Dogs	19	11, 12
Health Insurance for Dogs and Cats	20	13
Percentage of Pets that are Given Medications and/or Drugs	21	14 - 14b
Percentage of Pets that are Given Treats • Percentage of Pets that are Given Vitamins/Supplements	22	15, 16
Arrangements That are Made When a Pet Owner Travels • When Pet Owner is at Work	23	17, 18
Pet Services Used in the Past 6 Months • Feeding Wild Birds • Pond Ownership	24	19, 20, 21
Ownership of Brushes/Other Grooming Tools • Books/Pamphlets/Videos on Care • Buy Toys for Pet	25	22
Flea and Tick Product Use • Leash Ownership	26	23
Odor Neutralizers • Training Devices/Services Used	27	24, 25

TABLE OF CONTENTS

	PAGE	TABLE NUMBER
Information Sources	28	26
Use of the Internet as a Source of Information About Your Pet	29, 30	27 - 27b
Traditional/Local Pet Stores	31	28
Pet Superstores	32	28a
Traditional/Local Pet Stores Versus Pet Superstores	33, 34	29 - 29b
Percentage Change Among Pet Owners Shopping at a Pet Store and a Pet Superstore	35	30 - 30a
What Pet Owner Would Buy Upon the Death of Their Pet	36	31 - 32a
Arrangements to be Made if Owner Could no Longer Care for Pet • Pet Ownership 12 Months From Now	37	33, 34
Disaster Preparedness • Priority of Large Medical Expenses	38	34a, 34b-34c
Provisions for Pet in Owner's Will	39	34d
What Owner Would Do if Pet Died	40	34e - 34f
Benefits and Drawbacks of Owning Pets	41, 42	35
When Gifts are Purchased for Pets	43	36-37
Pet Products Plan to Purchase in the Next 12 Months • Holiday Parties • Bought "Pet-Themed" Merchandise	44	38, 39
Home and Garden Items Currently Owned • Age of Oldest Child When First Brought Pet into the Home	45	40, 41
Demographics	46 - 48	42
Age and Sex of Primary Shopper for Pet Products • How a Pet Owner Becomes Aware of New Pet Products	49	43, 44
Questionnaire	50 - 51	
DOG OWNERSHIP		
Trended Pet Ownership	54	1
General Information About Your Dog • Dog Ownership	55	2, 3
Number of U.S. Households That Own a Pet	56	3a
Number of Dogs Owned	57	4
Sex and Size of Dog	58	5, 5a
Where Dogs Were Obtained	59	6, 6a
Length of Time as a Dog Owner • Breed of Dog • Amount Spent to Purchase Dog	60	7 - 9
Average Age of Dog • Length of Time Owned Current Dog	61	9a, 9b
Where Dog(s) are Kept During the Day and at Night	62	10
Number of Veterinarian Visits	63	11
Services and/or Products Obtained From the Veterinarian	64	12
Vitamin Purchases	65	13, 14
Average Number of Vitamins Given per Month	66	15 - 17

	PAGE	TABLE NUMBER
Number of Vitamins Given by Veterinarian Visits	67, 68	17a - 17e
Services Used for Dog in the Past 6 Months	69	18
Arrangements Made When Pet Owner is Traveling • Number of Trips Dog has Taken in Past 12 Months	70	19, 19a1
Method Used to Secure Dog in Car	71	19a
Arrangements Made for Dog When Owner is at Work	72	19b
Feeding Your Dog	73	20
Kind of Food Used Most Often	74, 75	20a - 20c
Size of Dry Dog Food Purchased Most Often • Use of Specially Formulated Food	76	21, 21a
Treat Purchases • Types of Treats Purchased	77	22 - 23a
Type of Chews Purchased	78	24
Caring for Your Dog's Health	79	25
Training Devices • Electronic Tracking Devices	80	26, 26a
Medications/Drugs Given to Dog	81 - 84	27 - 34
Flea and Tick Control/Prevention	85, 86	35 - 37
Average Number of Flea and Tick Products Purchased • Most Important Factor in Selecting a Flea and Tick Product	87	38, 39
Flea and Tick Treatments Given to Pet Orally/Applied to Pet	88	40
Trends in Flea and Tick Products	88 - 91	40a - 50
Toys for Your Dog	92, 93	51 - 54a
Leash for Dog • Harness or Halter Owned	94	55, 56
Own a Non-Flea and Tick Collar for Your Dog	95	57, 58
Carrier, Kennel, Cage Ownership • Food Bowls	96	59, 60
Designer Dog Products	97	60a
Brushes and Other Grooming Tools Owned	98	61
Brushes and Other Grooming Tools Owned by Size of Dog	99	62
Outlet Where Grooming Tools are Purchased • Grooming Methods	100	63, 64
Information Sources	101	65
Trends in Information Sources	102	66 - 67a
Shopping Experiences	103 - 105	68 - 71
Outlet(s) Where Dog Care Items are Purchased	106 - 108	72
Specific Expenses for All Dogs Owned	109 - 111	73, 73a
Trends in Expenses for Dog Care Items	111 - 113	74 - 79a
Specific Expenses for All Dog-Related Items	114	80
Types of Odor Neutralizers Purchased for Your Dog and/or Home	115	81
Traditional/Local Pet Stores Versus Pet Superstores	116	82

TABLE OF CONTENTS

	PAGE	TABLE NUMBER
Outlet Ratings	117	83 - 84a
Attitude Towards Retail Outlets Frequently Shopped for Pet Care Items	118, 119	85
Dental Products	119	86
Where Dental Procedures are Performed • Frequency of Performing Dental Work	120 - 122	87, 88
Arrangements to be Made if Owner Could no Longer Care for Dog • Age of Oldest Child When First Brought Dog into the Home	123	89 - 90
Home and Garden Items Currently Owned	124	91
What Owner Would Buy Upon Pet's Death	125	92 - 92b
Feelings About Your Dog(s) • Benefits and Drawbacks of Owning Dogs	126 - 131	93 - 96a
Gifts for Dogs	132	97, 98
Average Spent Per Gift • Average Number of Gifts Bought	133	99 - 100a
Dog-Related Products • Holiday/Birthday Parties for Dog • Bought "Pet-Themed" Merchandise	134	101 - 102a
Disaster Preparedness	135	103
Interest in a Service That Would Clean Pet Owner's Yard	136	104
What Owner Would do if Pet Died • Provisions for Dog in Owner's Will	137	104a, 104b
Priority of Large Medical Expenses	138	104c
Demographics	139 - 141	105
Questionnaire	142 - 157	
CAT OWNERSHIP		
Trended Pet Ownership	160	1
General Information About Your Cat • Cat Ownership	161	2, 3
Number of U.S. Households That Own a Pet	162	3a
Number of Cats Owned • Sex of Cat	163	4, 4a
Where Cats Were Obtained	164	5
Length of Time as a Cat Owner • Breed of Cat • Amount Spent to Purchase Cat • Age of Cat • Length of Time Owned Current Cat	165	6 - 8a
Where Cat(s) are Kept During the Day and at Night	166	9
Veterinarian Visits	167	10
Obese or Overweight Cats	168	10a - 10a2
Vitamin Purchases • Average Number of Vitamins Given per Month • Services Used for Cat(s) in the Past 6 Months	169	11 - 13
Arrangements Made When Pet Owner is Traveling • Number of Trips Cat has Taken	170	14, 14a1
Arrangements Made for Cat While Owner is at Work	171	14a

	PAGE	TABLE NUMBER
Feeding Your Cat	172, 173	15, 15a
Size of Dry Cat Food Purchased Most Often • Use of Specially Formulated Food	174	16, 16a
Treat Purchases • Types of Treats Purchased	175	17, 18
Caring for Your Cat’s Health • Training Devices • Health Insurance for Cats	176	19, 19a
Electronic Tracking Devices	177	20a, 20b
Medications/Drugs Given to Cats	178, 180 - 182	21, 22 - 30
Severity of Condition	179	21a
Flea and Tick Control/Prevention	183 - 188	31 - 41
Flea and Tick Usage by the Number of Veterinarian Visits • Most Important Factor in Selecting a Flea and Tick Product	189	42, 43
Accessories For Your Cat • Toys	190	44 - 46
Leash for Cat	191	47
Ownership of Non-Flea and Tick Collars for Your Cat	192	48, 49
Cage, Crate and Carrier Ownership • Kitty Condo and Cat Bed Ownership	193	50, 51
Food Bowls	194	52, 53
Designer Cat Products	195	53a
Brushes and/or Other Grooming Tools • Toothbrush Ownership	196	54, 54a
Litter Boxes	197	55
Scratching Post(s)	198, 199	56 - 58
Information Sources	200	59
Trends in Information Sources	201	60 - 62a
Shopping Experiences	202 - 204	63 - 65a
Outlet(s) Where Cat Care Items are Purchased	205, 206	66
Specific Expenses for all Cats Owned	207, 208	67, 68
Trends in Expenses for All Cats Owned by Region	208	69
Trends in Expenses for Cat Care Items	209, 210	70 - 73b
Odor Neutralizers	211	74
Traditional/Local Pet Stores versus Pet Superstores	212, 213	75, 75a
Outlet Ratings	214	76, 77
Attitude Towards Retail Outlets Frequently Shopped for Pet Care Items	215	78
Feelings about Your Cat • Benefits and Drawbacks of Owning Cats	216 - 219	79 - 81a
Gifts for Pets • When Gifts are Purchased for Cats	220	82 - 84
Cat Items Purchased or Plan to Purchase in the Next 12 Months • Holiday/ Birthday Parties For Cats • Bought “Pet-Themed” Merchandise	221	85, 86
Disaster Preparedness	222	87

	PAGE	TABLE NUMBER
Arrangements Made if Owner Could no Longer Care for Cat	223	88, 89
What Owner Would Buy Upon Pet's Death • What Owner Would Do if Pet Died	224	90, 90a
Provisions for Cat in Owner's Will • Priority of Large Medical Expenses	225	90b, 90c
Home and Garden Items Currently Owned • Age of Oldest Child When First Brought Cat into Home	226	91, 92
Demographics	227 - 229	93
Questionnaire	230 - 245	
FISH OWNERSHIP		
Trended Pet Ownership	248	1
General Information About Your Fish • Fish Ownership	249	2, 3
Number of U.S. Households That Own a Pet	250	3a
Number of Fish Owned	251	4, 5
Type of Freshwater Fish Owned by Size of Fish	252	6
Where Fish Were Obtained	253	7
Length of Time as a Fish Owner	254	8
Specific Expenses for All Fish Owned in the Past 12 Months	255	9, 9a
Average Amount Spent to Purchase Fish • New Equipment Bought with New/Additional Fish	256	10 - 11
Ownership of Bowls, Desktop Aquariums and Tanks	257, 258	12 - 14
Material and Shape of Fish Tank	259	15
Outlets Where Bowls, Tanks and Aquariums are Obtained	260	16
Monthly Tank Servicing	261	17
Feeding Your Freshwater/Saltwater Fish	262	18, 19
Ownership of Garden/Water Ponds	263	20
Average Number of Items Purchased for Ponds	264	21, 21a
Caring for Your Fish's Health	265	22
Kinds of Fish Medications/Water Conditioners/Treating Compounds Purchased in the Past 12 Months	266	23 - 25
Arrangements Made When Pet Owner is Traveling	267	26, 27
Accessories for Your Fish • Average Number of Items Bought in the Past 12 Months	268, 269	
Accessories for Freshwater Fish	270	28
Accessories for Saltwater Fish	271	29
Books/Pamphlets/Videos on the Care of Your Fish	272	30
Information Sources	273	31
Changes in the Use of the Internet/Online as a Source of Information	274	32
Trends in Information Sources	275 - 277	33 - 38

	PAGE	TABLE NUMBER
Traditional/Local Pet Stores versus Pet Superstores	278, 279	39, 40
Changes in Shopping Patterns Among Fish Owners Since 1996	280	41, 42
Top Three Ratings of Store Qualities	281	43, 44
Attitude Towards Retail Outlets Frequently Shopped for Pet Care Items	282, 283	45 - 47
Feelings about Your Fish • Benefits and Drawbacks of Owning Fish	284 - 286	48, 49
Teaching Children Responsibility as a Benefit of Pet Ownership	287	50
Benefits of Freshwater Fish Ownership	288	51, 51a
Drawbacks of Freshwater Fish Ownership	289	52, 52a
Benefits of Saltwater Fish Ownership	290	53, 53a
Drawbacks of Saltwater Fish Ownership	291	54, 54a
Likelihood of Still Owning Your Fish in 12 Months	292	55, 56
Gifts for Fish	293	57 - 59
Bought "Pet-Themed" Merchandise	294	60
Home and Garden Items Currently Owned	295	61
Disaster Preparedness	296	62
Age of Oldest Child When First Brought Fish into the Home	297	63
Demographics	298 - 300	64
Questionnaire	301 - 318	
BIRD OWNERSHIP		
Trended Pet Ownership	320	1
General Information About Your Bird • Bird Ownership	321	2, 3
Number of U.S. Households That Own a Pet	322	3a
Number of Birds Owned	323 - 325	4 - 7
Sex and Size of Bird	326	8
Where Birds Were Obtained	327	9, 9a
Percent Change Where Birds are Obtained	328	9b
Length of Time as a Bird Owner • Average Age of Bird	329	10 - 11
Species of Bird Owned	330, 331	12 - 12b
Amount Spent to Purchase Bird • Number of Veterinarian Visits	332	13 - 15
Services/Products Obtained From the Veterinarian	333	16
Vitamin or Supplement Purchases	334	17 - 18a
Outlet(s) Where Vitamins or Supplements are Purchased	335	19
Trimming of Bird's Beak or Nails • Arrangements Made When Pet Owner is Traveling	336	20, 21
Feeding Your Bird	337 - 339	22 - 23
Feeding Wild Birds	340	24, 24a

	PAGE	TABLE NUMBER
Treat Purchases in the Past 12 Months • Outlets Where Treats are Purchased	341	25, 26
Caring for Your Bird's Health • Medications/Drugs Given to Bird	342	27 - 27b
Accessories for Your Bird • Cage Ownership	343	28, 28a
Cage Replacement/Cage Sanitation • Books/Pamphlets/Videos on Care and Training of Your Bird	344	29, 30
Information Sources	345	31, 31a
Changes in Information Sources Between 1998 and 2008	346	32, 32a
Shopping Experiences	347 - 350	33 - 36a
Outlet Ranking	351	37
Specific Expenses for All Birds Owned	352	38 - 38a
Trends in Expenses for Bird Care Items	353, 354	39 - 39d
Traditional/Local Pet Stores versus Pet Superstores	355	40
Comparison of Ratings Between Pet Stores and Pet Superstores	356	41, 41a
Comparison of Ratings of Pet Stores versus Pet Superstores 1998 versus 2008	357 - 359	42 - 43d
Comparison of Ratings of Pet Stores on Top Three Percentage Ratings 1998 versus 2008	360	43e, 43f
Comparison of Ratings of Pet Superstores on Top Three Percentage Ratings 1998 versus 2008	361	43g, 43h
Attitude Towards Retail Outlets Frequently Shopped for Pet Care Items	362	44
Feelings about Your Bird • Benefits and Drawbacks of Owning Birds	363 - 365	45, 45a
When Gifts are Purchased for Birds	366	46, 47
Bird Related Items Purchased in the Past 12 Months	367	48
Arrangements to be Made if Owner Could no Longer Care for Bird	368	49, 49a
Arrangements to be Made Upon Pet's Death	369	50, 50a
What Owner Would do if Pet Died • Provisions for Bird in Owner's Will	370	50b, 50c
Disaster Preparedness	371	51
Home and Garden Items Currently Owned	372	52
Age of Oldest Child When First Brought Bird into the Home • Bought "Pet-Themed" Merchandise	373	53 - 54a
Demographics	374 - 376	55
Questionnaire	377 - 387	
SMALL ANIMAL		
Trended Pet Ownership	390	1
General Information About Your Small Animal	391	2, 3
Number of U.S. Households That Own a Pet	392	3a

	PAGE	TABLE NUMBER
Number of Small Animals Owned • Length of Time as an Owner	393	4
Trends in Small Animal Ownership	394	5, 5a
Type of Small Animal Owned by Presence of Children	395	6
Where Small Animals Were Obtained	396	7, 8
Amount Spent to Purchase Small Animal	397	9, 9a
Where Small Animal is Kept During the Day and at Night	398	10
Expenses for all Small Animals Owned	399, 400	11
Feeding Your Small Animal	401, 402	12, 13
Treat Purchases	403	14, 15
Caring for Your Small Animal’s Health • Vitamin Purchases	404	16, 17
Outlets Where Vitamins or Supplements are Purchased	405	18
Medications/Drugs Given to Small Animals	406 - 409	19 - 20g
Arrangements Made When Pet Owner is Traveling	410	21
Accessories For Your Small Animal	411	22
New Equipment Bought with Purchase of New Small Animals • Books/Pamphlets/Videos on Care	412	22a, 23
Small Animal Care Items Purchased in the Past 12 Months	413 - 416	24 - 25e
Retail Outlets Where Small Animal Care Items are Usually Purchased	417	26
First, Second and Third Ranked Outlet	418	27
Information Sources	419	28
Trends in Information Sources	420	29 - 29b
Traditional/Local Pet Stores versus Pet Superstores	421, 422	30 - 31b
Attitude Towards Retail Outlets Frequently Shopped for Pet Care Items	423	32
Feelings about Your Small Animal • Benefits and Drawbacks of Owning Small Animals	424 - 428	33 - 36b
Obtaining a Small Animal to Teach Children Responsibility versus Children Caring for the Small Animal	429	36c
When Gifts are Purchased for Small Animal	430	37 - 39
Small Animal Items Purchased or Plan to Purchase in the Next 12 Months	431	40
Arrangements to be Made for Small Animal if Owner Could no Longer Care for Their Pet	432	41
What Owner Would Buy Upon Pet’s Death • Disaster Preparedness	433	42, 43
Home and Garden Items Currently Owned • Age of Oldest Child When First Brought Small Animal Home	434	44, 45
Bought “Pet-Themed” Merchandise	435	46
Demographics	436 - 438	47
Questionnaire	439 - 449	

	PAGE	TABLE NUMBER
REPTILE		
Trended Pet Ownership	452	1
General Information About Your Reptile • Reptile Ownership	453	2, 3
Number of U.S. Households That Own a Pet	454	3a
Type of Reptile Owned	455	4
Trended Reptile Ownership by Type of Reptile Owned	456 - 458	4a, 5
Reptile Ownership by the Number of Children in the Household	459	5a
Type of Reptile Owned Among Single versus Multiple Reptile Owners	460	6
Combinations of Reptiles Owned	461	7
Number of Reptiles Owned • Length of Time as a Reptile Owner	462	8, 9
Where Reptiles Were Obtained	463	10
Amount Spent to Purchase Reptile	464	11, 11a
Specific Expenses for all Reptiles Owned	465	12
Feeding Your Reptile • Types of Reptile Food Purchased in the Past 12 Months	466	13
Trends in Reptile Food	467	13a
Types of Reptile Food Purchased in the Past 12 Months by the Number of Reptiles Owned	468	13b
Retail Outlets Where Food is Purchased	469	14
Caring for Your Reptile's Health • Vitamins or Supplements Given to Reptiles	470	15, 16
Medications/Drugs Given to Reptiles in the Past 12 Months	471	17, 18
Arrangements Made When Reptile Owner is Traveling	472	19
Accessories for Your Reptile	473	20
Trends in Reptile Care Items	474, 475	21 - 21d
Retail Outlets Where Items are Purchased	476	22
Average Number of Items Purchased in the Past 12 Months	477	23
Products Purchased on the Internet	478	24
First, Second and Third Ranked Outlet	479	25
Books/Pamphlets/Videos on Care and Training of Your Reptile	480	26
Information Sources	481	27
Shopping Experiences • Traditional/Local Pet Stores versus Pet Superstores	482 - 484	28 - 29a
Attitude Towards Retail Outlets Frequently Shopped for Pet Care Items	485	30
Feelings about Your Reptile • Benefits and Drawbacks of Owning Reptiles	486 - 488	31, 32
Likelihood of Still Owning Reptile in 12 Months	489	33, 34
When Gifts are Purchased for Reptiles	490	35, 35a
Average Number of Gifts Bought Per Year for Reptiles	491	36, 36a

	PAGE	TABLE NUMBER
Average Amount Spent Per Gift for Reptiles	492	37, 37a
Reptile Related Items Purchased/Plan to Purchase in the Next 12 Months	493	38
Arrangements to be Made if Owner Could no Longer Care for Reptile	494	39
Arrangements to be Made Upon Death of Pet	495	40, 40a
Disaster Preparedness	496	41
Home and Garden Items Currently Owned	497	42
Age of Oldest Child When First Brought Reptile into the Home • Bought “Pet-Themed” Merchandise	498	43, 44
Demographics	499 - 501	45
Questionnaire	502 - 509	
EQUINE		
Trended Pet Ownership	512	1
General Information About Your Horse • Horse Ownership	513	2, 3
Number of U.S. Households That Own a Pet	514	3a
Number of Horses Owned	515	4, 4a
Number of Years as a Horse Owner by Number of Horses Owned by Region and Income	516	4b
Length of Time as a Horse Owner	517	5, 5a
Amount Spent To Purchase Horse • Number of Veterinarian Visits in the Past 12 Months	518	6, 7
Services/Products Obtained from the Veterinarian	519	8
Supplements/Medications Obtained from the Veterinarian versus Other Retail Outlets	520, 521	9 - 10a
Form of Horse Supplements Usually Used	522	11
Where Horse Receives Routine and Emergency Treatment	523	12, 13
Feeding Your Horse	524	14
Brushes and Other Grooming Tools Owned	525	15
Information Sources	526	16
Shopping Experiences	527, 528	17
Items Currently Owned • Amount Spent for Items	529	18
Amount Spent on Services in the Past 12 Months	530	18a
Benefits of Owning a Horse	531	19
Drawbacks of Owning a Horse	532	20
Gifts for Horses • Average Spent per Gift	533	21, 22
Items Purchased/Plan to Purchase in the Next 12 Months • Arrangements Made if Owner Could No Longer Care for Horse	534	23, 24
Arrangements Made Upon Death of Horse	535	25

	PAGE	TABLE NUMBER
Provisions for Horse in Owner's Will • Disaster Preparedness	536	25a - 26
Age of Oldest Child When First Brought Horse into the Home • Bought "Pet-Themed" Merchandise	537	27, 28
Primary Rider of Horse	538	28a
Demographics	539 - 541	29
Questionnaire	542 - 546	
LIFESTYLE AND MEDIA SURVEY		
Trended Pet Ownership	548	1
Background, Purpose and Objective • Trended Pet Ownership	549	1a
Number of U.S. Households That Own a Pet	550	2
Number of Pets Owned in the U.S.	551	3
Multiple Pet Ownership	552	4, 4a
Age and Sex of Person Most Responsible for Purchasing Pet Products	553	5
Garden Pond Ownership	554	6, 6a
Garden Pond Ownership and Leisure Activities	555	7
Garden Pond Owners Psychographic Profile	556	8
How a Pet Owner Becomes Aware of New Pet Products	557, 558	9
Online Shopping for Pet Care Products	559, 560	10, 11
Number of Times Will Shop Online for Pet Care Products	561	11a
Summary of Media Activities and Pet Ownership	562	12
Pet Ownership and Feeding Wild Birds	563	13, 14
Pet Owners Who Consider Spending Time with Their Pet as a Leisure Activity	564	15, 15a
Comparing the Leisure Activities of Current, Non and Previous Pet Owners	565	16
Comparing Leisure Activities of Pet Owners by Type of Pet Owned	566	17
Top-Two Box Agreement with Personal Statements	567	18
Reasons for Not Currently Owning a Pet	568, 569	19 - 20b
Reasons for Not Owning a Pet by Household Income	570	20c - 20e
Internet Access From Work	571	21, 21a
Demographics	572 - 574	22