Global Pet Expo 2022
DIGITAL PACKAGES & SPONSORSHIPS

ONLINE DIRECTORY    INTERACTIVE FLOOR PLAN      SHOW PLANNER

Digital Marketing Opportunities
## GLOBAL PET EXPO 2022 LISTING OPTIONS

<table>
<thead>
<tr>
<th>Package Pricing</th>
<th>GOLD</th>
<th>PLATINUM</th>
<th>TITANIUM</th>
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<tr>
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<td>$250</td>
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<td>$195</td>
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<tr>
<th>Feature</th>
<th>GOLD</th>
<th>PLATINUM</th>
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<tbody>
<tr>
<td>Contact Information</td>
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<tr>
<td>Company Description</td>
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<tr>
<td>Product Categories</td>
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<tr>
<td>Logo</td>
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<tr>
<td>Access to Leads</td>
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<tr>
<td>Show Special</td>
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<td>4</td>
<td>8</td>
</tr>
<tr>
<td>Collateral</td>
<td>1</td>
<td>4</td>
<td>8</td>
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<tr>
<td>Business Card</td>
<td>1</td>
<td>4</td>
<td>8</td>
</tr>
<tr>
<td>Product Gallery with Images</td>
<td>1</td>
<td>4</td>
<td>8</td>
</tr>
<tr>
<td>Photo Gallery with Video</td>
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<tr>
<td>Featured Exhibitor Inclusion</td>
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<tr>
<td>Priority Search Result Placement</td>
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<tr>
<td>Corner Peel Graphic to Highlight Booth on Floor Plan</td>
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</tbody>
</table>

To Purchase, please contact:
Alex Dennis
513.527.8853 | ADennis@MapYourShow.com
LISTING OPTIONS

Each exhibitor at Global Pet Expo 2022 receives a complimentary standard listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos, and more for attendees to get a preview of what you’re bringing to this year’s show.

ENHANCED LISTINGS

Gold Package: $250 $195
- Contact Info/Website
- Product Categories
- Company Description
- Logo
- 1 Show Special
- 1 Piece of Collateral
- 1 Digital Business Card
- Product Gallery with 1 Image
- Access to Leads

Platinum Package: $750 $495
- Includes the Gold Package
- 3 Additional Show Specials (4 Total)
- 3 Additional Pieces of Collateral (4 Total)
- 3 Additional Digital Business Cards (4 Total)
- Product Gallery with 4 Images

Titanium Package: $2,500 $1,995
- Includes the Platinum Package
- 4 Additional Show Specials (8 Total)
- 4 Additional Pieces of Collateral (8 Total)
- 4 Additional Business Cards (8 Total)
- Product Gallery with 4 Additional Images (8 total images)
- Product Gallery with 8 Videos
- Featured Exhibitor Inclusion
- Priority Placement in Search Results
- Corner Peel Graphic on Booth on Floor Plan

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Feature your company on the official Global Pet Expo 2022 mobile app. Put your brand in the hands of attendees as they navigate the show floor onsite with the official mobile app. Feature a product on one of the banners or push a notification out to thousands of attendees.

**Overall Mobile App Sponsorship: $10,000**

*Includes:*
- 1 push notification
- 1 rotating banner

**Rotating Banner Sponsorship: $2,000/ea.**
- Rotating banner placed at the bottom of the main content pages
- Banners link to your mobile listing for lead capture (must be jpg or gif files, sized at 1242 x 195; we’ll shrink to fit various screen sizes)

**Mobile Push Notification: $2,000/ea.**
- Message alerts are pushed based on a scheduled date/time
- 4 messages available each day of the show
- Message consists of a subject, push notification, and full length message:
  - **Subject:** 20 characters
  - **Push Notification:** 60 characters
  - **Full Length Message:** Unlimited (although we recommend clear and concise)

*All sponsorships include the Level 3 Package*

**Overall Mobile App Sponsorship: $10,000**

- 1 push notification
- 1 rotating banner

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EXCLUSIVE SPONSORSHIPS

**Product Spotlight Sponsorship: $500**
Includes the Titanium Package
- Showcase your image or video on the Directory Home Page
- Live link directs attendees to your company’s listing
- Limited to the first 21 exhibitors

**Product Category Sponsorship: $500**
Includes the Titanium Package
- 320x50 pixel image (640x100 pixel image required for upload)
- Guaranteed #1 listing in the category

**Floor Plan Sponsorship $2,500**
Includes the Titanium Package
- 728x90 pixel image (1456x180 pixel image required for upload)
- Guaranteed #1 listing in the category

**Overall Directory Sponsorship: $5,000**
Includes the Titanium Package
- 1940x180 pixel image on the online directory home page
- or 600x500 pixel image for smaller screens (mobile/tablet)
  (1940x180 & 600x500 pixel image required for upload)

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ORDER FORM
for the Global Pet Expo 2022 digital marketing packages and sponsorships

Confirmation (including remittance information) will be sent upon receipt of Order Form. All signed agreements will be considered firm, and no cancellations are accepted.

Name ____________________________________________

Company Name ___________________________________ Booth Number _______________________

Address __________________________________________

City ______________________________________________ State ________________ Zip ____________

Phone __________________________ Email __________________________

Notes: ____________________________________________

This insertion order serves as your commitment to purchase a digital sponsorship provided by Map Your Show (MYS) for Global Pet Expo 2022. Upon receipt of this signed contract, MYS will, if necessary, issue an invoice for these services and provide the opportunity to immediately activate your online advertising content. Once your package has been activated, your sponsorship CANNOT be canceled and you are due the amount indicated on this insertion order. The payment terms on all MYS invoices are Net 30 Days. If an invoice becomes past due to the point that it becomes necessary to pursue collection efforts, all active web-related content will be suspended and the gross invoice amount is due & payable.

Authorized Signature ___________________________ Date ______________________

Packages & Exclusive Sponsorships:

Packages:

- Gold Package $250 $195
- Platinum Package $750 $495
- Titanium Package $2,500 $1,995

Discounts expire on January 23, 2022

Exclusive Sponsorships:

- Product Spotlight Sponsorship $500
- Product Category Sponsorship $500
- Floor Plan Sponsorship $2,500
- Overall Directory Sponsorship $5,000

*Titanium Package Add-Ons

- Overall App Sponsor $10,000
- Rotating banners $2,000 / ea.
- Push Notifications $2,000 / ea.

Notes: ____________________________________________

Please email completed forms to: ADennis@MapYourShow.com / for help, please call: 513.527.8853