

Advancing the Pet Industry and your bottom line.

As the pet product industry's leading international trade association, membership with APPA is an investment in your company's future.

Membership provides engagement with pet business experts, visibility to your customers, and access to resources to help expand your business in the global marketplace.

1 Global Pet Expo

Showcase new products, learn about trends, & share ideas to move the pet care community forward.

2 APPA National Pet Owners Survey

The industry's leading source for comprehensive data on the U.S. market & pet owner demographics.

3 Market Research

Independent strategic intelligence on segments of the pet industry & emerging global markets.

4 APPA Business Edge

Advice from the experts & your peers on navigating the pet retail landscape.

5 Public Relations Support

Initiatives and services that create a gateway between APPA members, the media, & pet owners.

6 Export-Import Solution Center

Expand your international trade activities with customized support from experienced professionals.

7 Regulatory Affairs

Assistance identifying & complying with U.S. state and federal legislation.

8 Discount Business Services

Discount shipping and office supplies to cut your costs.