



THE SUMMIT

SPONSORSHIP PROGRAM



ELITE SPONSORS (\$8,500)*

OPPORTUNITIES:

- ❑ Introduce Keynote Speaker with a 3-minute promo for your company (2 available - 1 **SOLD**)
- ❑ Conference Wi-Fi with name and password using your company name (1 available)
- ❑ Conference Lanyards with your company name/logo (1 available)
- ❑ Hotel Key Cards with your company information and conference logo (1 available)

ENHANCED BENEFITS:

- Two Complimentary conference registrations (\$2,390 value)
- 6 ft. literature table in conference foyer area
- Special recognition at Opening General Session



SIGNATURE SPONSORS (\$6,000)*

OPPORTUNITIES:

- ❑ "Welcome to the Summit" Buffet Dinner **SOLD**
- ❑ "A Night in the Vineyard" Buffet Dinner
- ❑ Lunch (2 available)
- ❑ Conference Brochure

ENHANCED BENEFITS:

- One Complimentary conference registration (\$1,195 value)
- 3 ft. literature table in conference foyer area (share with another signature sponsor)
- Napkins with company logo at dinners and lunches.
- Special recognition at Opening General Session



AUTOGRAPH SPONSORS (\$3,000)*

OPPORTUNITIES:

- ❑ Breakfast (1 available, 1 **SOLD**)
- ❑ Coffee Break (2 available, 1 **SOLD**)
- ❑ Tour
- ❑ Golf Tournament
 - ❑ Giveaway with company logo **SOLD**
 - ❑ Boxed Lunch with company logo
 - ❑ Beverage Cart includes signage with company logo
 - ❑ Skill Contest Sponsors includes signage with company logo (3 available, 1 **SOLD**)

ENHANCED BENEFITS:

- One half conference registration (\$600 value)
- Napkins with company logo at breakfast and coffee breaks.



FRIENDS OF THE SUMMIT (\$250- \$1,000)*

OPPORTUNITIES:

- ❑ Company logo on website, printed program, banners and during breaks at general session

* ELITE, SIGNATURE & AUTOGRAPH SPONSORS RECEIVE THESE BENEFITS:

- ❑ Company logo on promotional brochure if signed up by August 2.
- ❑ Company logo on website and in promotional emails
- ❑ Company logo printed in on-site program, on event signage (including all 6 ft. sponsor banners), on mobile app and during breaks at general sessions

Plus, **ENHANCED** benefits listed below each category

Company Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person (and title): _____

Email: _____ Phone: _____

CHOOSE YOUR SPONSORSHIP LEVEL To confirm your commitment, complete all of the above information, check your level of sponsorship, complete the payment information below, and return this form via FAX to PIDA at 410-569-3340. Check or credit card payments accepted. Contact Nina Bull at nina@kingmgmt.org or call 443-640-1060 x 115 with questions.



ELITE SPONSORS
(\$8,500)

- Introduce Keynote (x3)
- Conference Wi-Fi (x1)
- Conference Lanyards (x1)
- Hotel Key Cards (x1)



SIGNATURE SPONSORS
(\$6,000)

- "Welcome to the Summit" Buffet Dinner
- "A Night in the Vineyard" Buffet Dinner
- Lunch (x2)
- Conference Brochure



AUTOGRAPH SPONSORS
(\$3,000)

- Breakfast (x2)
- Coffee Break (x4)
- Tour
- Golf Tournament
 - Give-away
 - Box Lunch
 - Beverage Cart
 - Skill Contest (x4)



FRIENDS OF THE SUMMIT
(\$250-\$1,000)

- \$250
- \$500
- \$750
- \$1,000

▶ TO BE INCLUDED IN CONFERENCE BROCHURE: Complete and return form and 50% payment by August 2, 2019.

PAYMENT OPTIONS

Check Enclosed (payable to PIDA) VISA MasterCard American Express

Card Number: _____ Exp. Date: _____ CVV: _____

Cardholders Name: _____ Signature: _____

No commitments will be recognized as confirmed until a completed form and payment is received by the Pet Industry Distributors Association (PIDA). Sponsor commitments are considered binding and are non-refundable. The total amount due shall be paid to PIDA by December 2, 2019. Should Sponsor not strictly comply with the terms and conditions of this Contract, including without limitation, the failure to timely pay any monies due, Sponsor acknowledges and agrees that PIDA may revoke Sponsor's sponsorship at the Event. Sponsor agrees to provide final art and/or logo, in electronic format by December 2, 2019. Failure to meet this deadline may prevent Sponsor from being included in event promotions, including website advertisements, signage, programs, and brochures. *Your sponsorship is not deductible as a charitable contribution. It may be deductible as a business expense. Check with your tax advisor.*