

APPA Pet Care Community News – Reserve Your Advertising Today

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American Pet Products Association


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American Pet Products Association

PET CARE COMMUNITY NEWS
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NOTES FROM CEO

Steve King


Future Trends At Your Fingertips

Last month's Global Pet Expo Digital Access brought the pet care community together for the first time in over a year. The digital platform proved to be an effective forum for buyers and sellers to do business, with over 8,000 participants from 80 countries, more than 108,000 profile views, and 28,000 showroom visits. Participating APPA members had an...


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INSPIRING STORIES




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Russia Unveils World's First Coronavirus Vaccine For Dogs, Cats and Other Animals
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INDUSTRY NEWS




Bravo Picking, Inc. Expands Previously Announced Voluntary Recall of Pet Food Products Due to Potential Salmonella and Listeria monocytogenes Health Risks to Humans and Animals
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APPA Joins Coalition With The National Association of Manufacturers (NAM) Asking The California Office of Health Hazard Assessment (OEHHA) To Withdraw Their Proposed Amendments to Proposition 65 Regulations
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IN THE MEDIA



New Research Looks At Impact of Service Dogs On Medication Regimens for Veterans with Post-Traumatic Stress Disorder (PTSD)
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Companion Animal Parasite Council (CAPC) Warns Care Delays May Leave Pets Vulnerable To Parasites
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MEMBER BENEFITS UNLEASHED


Navigating a New Normal – What Small Businesses Need to Know
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Export Finance Solutions for Pet Product Manufacturer
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APPA Business Edge Pet Retailer Series: Learn About Petco and How New and Existing Suppliers Can Work with This Innovative Retailer
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E Banner #4: \$600

GLOBAL PET EXPO 2022



Housing for Global Pet Expo 2022 Is Now Open
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Check out all of APPA's member-only services, business tools, and networking opportunities online at www.americanpetproducts.org.