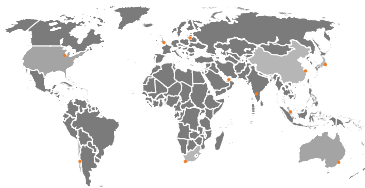


ABOUT EUROMONITOR INTERNATIONAL

Euromonitor International is the world's leading independent provider of global strategic intelligence on industries, countries, and consumers.



Locations of Euromonitor International's offices around the world

Established in 1972, Euromonitor International is the world leader in strategy research for consumer markets. Comprehensive international coverage and leading edge innovation make our products an essential resource for companies large and small, national and global.

As an independent company, we offer unmatched detail and unbiased content for every region, country, category and channel. From socio-economic context to intimate detail on the smallest products or markets, Euromonitor provides market research and surveys focused on your organisation's needs.

Our extensive network of in-country analysts provide the depth of global, national and local business information required in today's increasingly international business environment. Our global industry specialist teams ensure the international consistency of our research. Emerging countries or developed economies: we identify the next opportunity before anyone else.

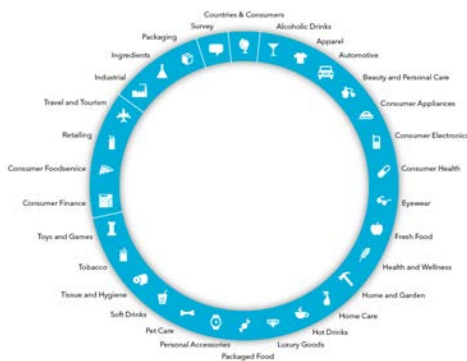
With offices around the world, analysts in 80 countries and market research on every key trend and driver, we give you powerful access to the real story behind consumer change.

Passport

Passport is our longest established research database, unrivalled in its capabilities and accuracy and widely accepted as the industry standard.

Our in-country, bottom-up research provides the market context, competitor insight and analysis of future trends your organisation needs for strategic insight and planning.

Passport is a truly global intelligence system, providing integrated access to internationally comparable statistics, full-text market reports and real time news analysis from industry and country experts. It delivers this vast breadth of content without sacrificing depth of detail in any industry or country.





Geographies covered by Euromonitor International

We are the strategic resource of choice for:

- World leading Manufacturers, Retailers, and Suppliers
- Investment Banks and Consulting Firms
- Advertising industry
- Government departments
- Trade promotion organisations
- National and Public Libraries
- Universities and Business Schools

Passport features

- Standardised definitions and segment coverage for easy market comparisons
- In-depth reports on trends and developments in 80 national markets
- Data spanning 40 years with 15-year forecasts
- Surveys exploring consumer opinions, attitudes and behaviours worldwide
- Updated weekly, monthly and annually with new statistics and analysis for every country
- Monthly global industry briefings in PowerPoint giving latest trends
- Over 8,000 national and international company profiles and up to date financials
- Daily commentary and real time news on the latest industry stories
- Analysis of industry structures including supply-side trends, production and trade
- Detailed socio-economic profiling including demographics, environment and finance in 206 countries
- Accessible and easily manipulated data

Who can use Passport

Manufacturers and Service Providers

Passport provides an understanding of industry market performance, competitors and trends. That is why 500 of the world's top household names in FMCG use Passport to support their strategic thinking.

Academic and Libraries

75% of the leading business schools globally benefit from access to Passport: GMID. Your personalised account management teams ensure easy integration into studies and the library system.

Advertising, Public Relations and Marketing Agencies

Passport develops the connection between agencies and their customers. Our strategic analysis supports account planning, new business and pitching and campaign development.

Banks

Passport's international analysis for the financial sector provides in-depth data and analysis on international markets. Organisations across the financial arena use our research to support mergers and acquisitions, broker research reports and ratings.

Consulting, Insurance and Legal

Passport provides vital support to professional services in all industrial and consumer sectors, from up-to-date customer analysis and supply chain management through to forecasting and strategic planning.

Government

Governments rely on us to provide guidance to the global export, trade and investment landscape, offering essential market research to succeed in the worldwide marketplace.

CONTACT US

