



SHARE YOUR ROOST WITH BACKYARD CHICKENS

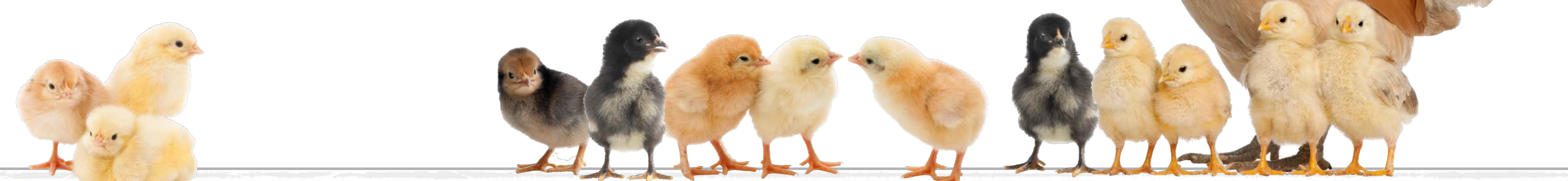
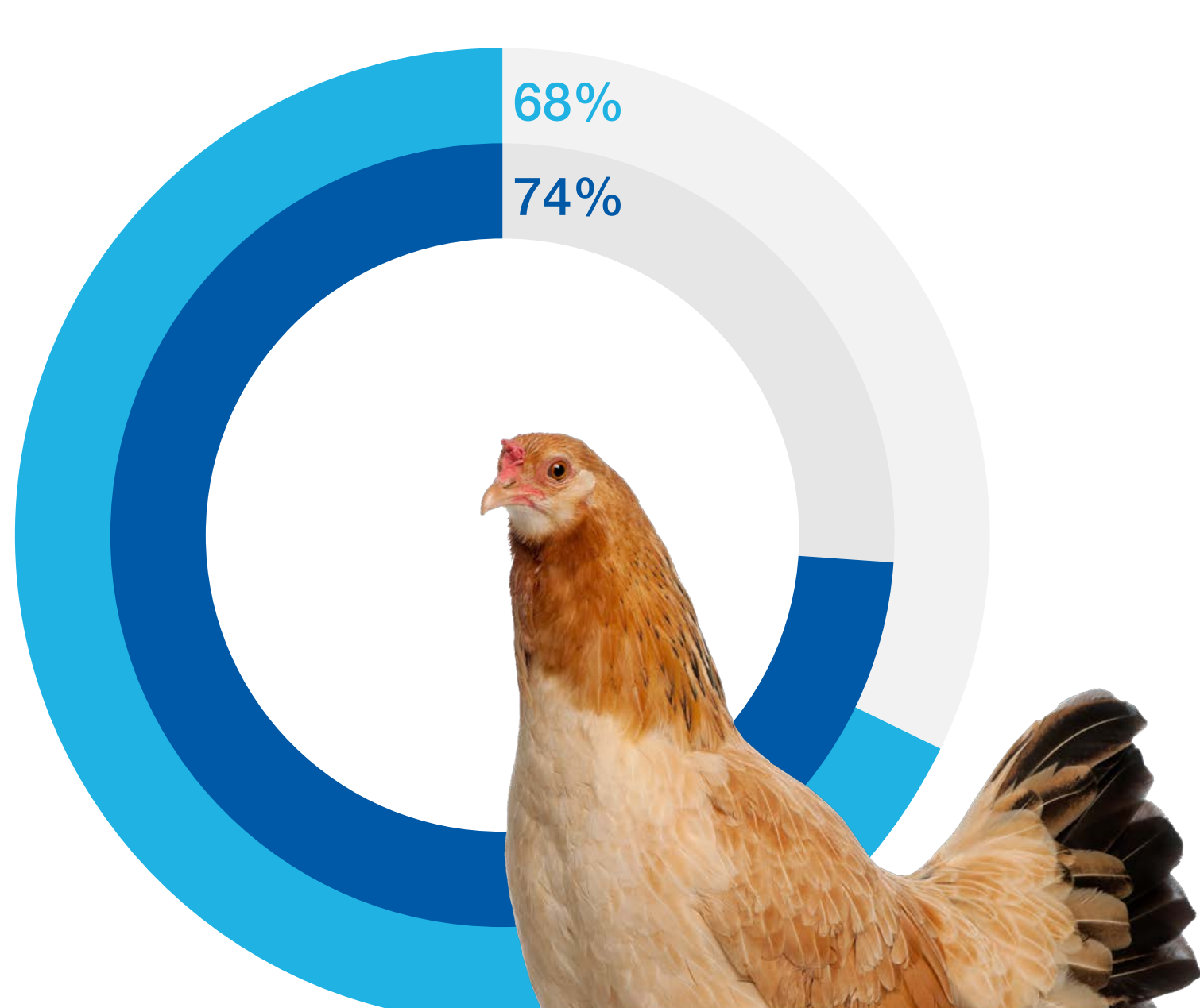


Overall, the number of **households with backyard chickens** has grown slightly (+5 points) from 2018 to 2020.

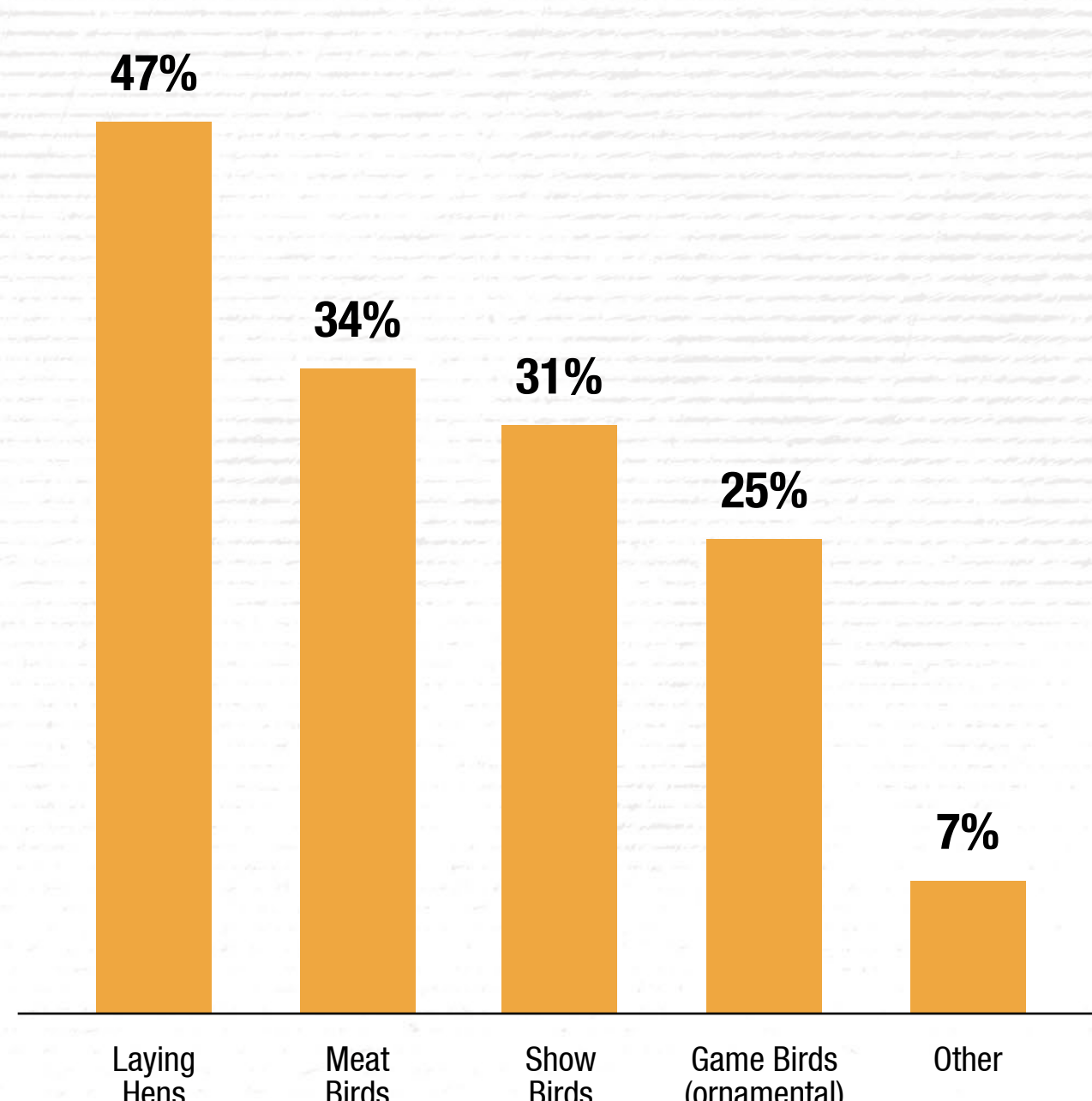


Two-thirds of backyard chicken owners consider them to be pets.

2020 2018



Close to half keep chickens for their eggs and, interestingly, almost a third say they have show birds.



LIVING WITH CHICKENS

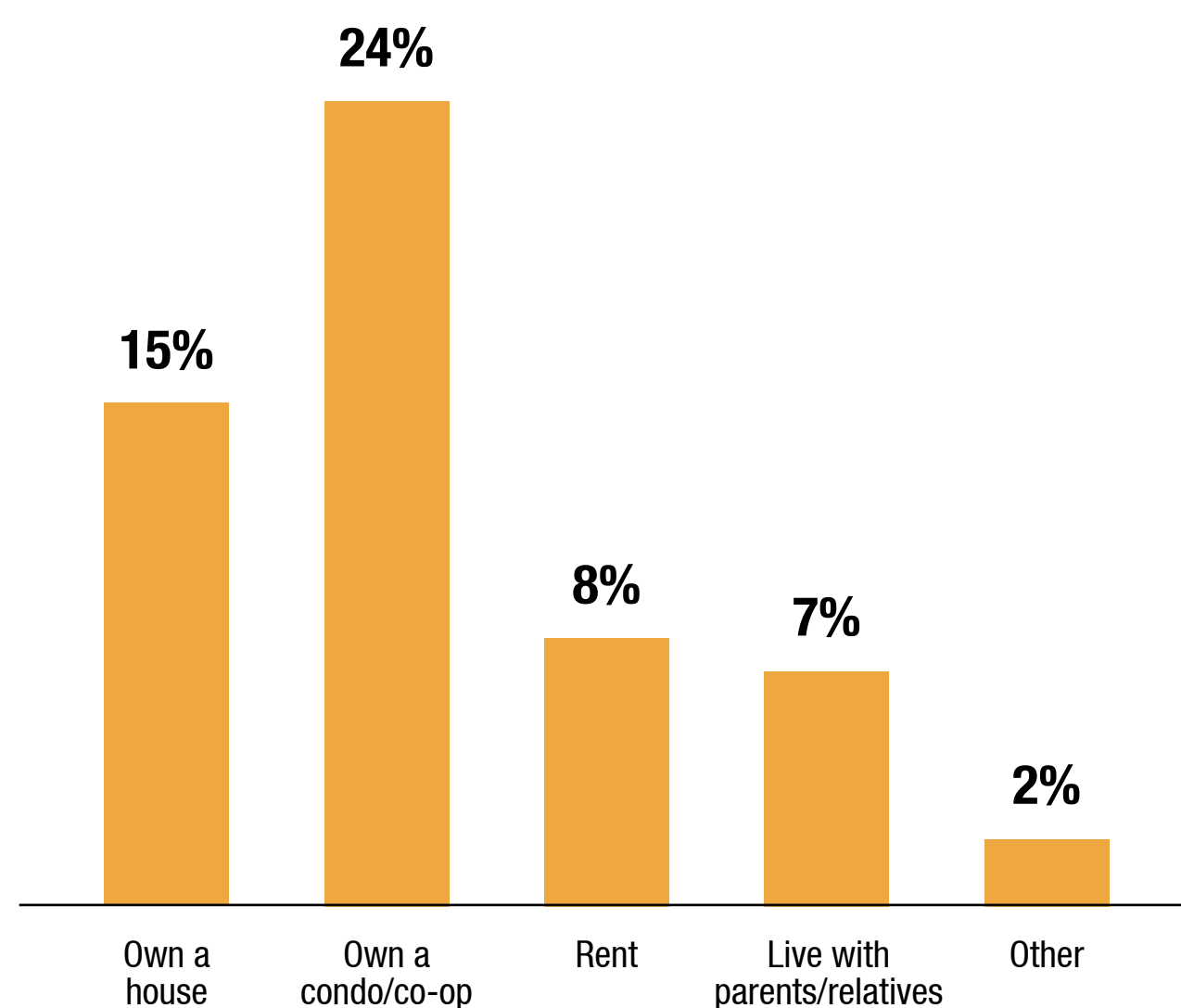
Most backyard chicken owners are homeowners.



When we look at the amount of backyard chicken owners within each living situation, there are some surprises. Among homeowners, a whopping **15% say they own backyard chickens.**

Even more interesting, while the incidence of those who live in a condo/co-op is small overall, among that group almost a quarter of folks own backyard chickens! Additionally, almost 10% of renters say they have backyard chickens.

(Most of these condo/co-ops are in urban areas with populations over 2.5 million).



The main supplies purchased for backyard chickens are feed, feeders, coops and chicken runs.

